



## **ELEKTA DEBUTS CHARITY EVENT AT ANNUAL RADIATION ONCOLOGY USERS MEETING**

### **Press Release**

Atlanta, Georgia, September 22, 2009

Elekta will host its 2009 [Radiation Oncology Users Meeting](#) (ROUM), Saturday, October 31, 2009 in Chicago, Illinois. Now in its 18<sup>th</sup> year, the ROUM is the premier event for radiation oncologists, nurses, physicists and therapists in town for the 51<sup>st</sup> American Society for Radiation Oncology (ASTRO) Annual Meeting. Participants also are invited to attend the Elekta Halloween Charity Bash.

Taking place at the Hilton in downtown Chicago, the meeting will open with a general session entitled: *Beyond Technology, There Are Intelligent Solutions*. Three concurrent mini general sessions will follow, as well as afternoon breakouts that delve into topics such as the latest technology and treatment techniques for cancer care, government stimulus and changes in reimbursement.

Following the meeting, is the Elekta Halloween Charity Bash. The first vendor-sponsored charity event of its kind, all donations will go directly to [All Are Our Heroes](#), a song project benefiting Relay for Life and the American Cancer Society. Featuring a DJ, dancing and more, the party will be held at Union Station Chicago from 7:30 - 11:30 p.m. Tickets are required for entry and available for \$15 in advance and \$20 at the door. To purchase tickets, visit [www.elekta.com/astroevents](http://www.elekta.com/astroevents).

“Elekta is committed to continuing its 18-year tradition of thanking our customers – and this year will give all of us a chance to celebrate with a purpose,” says Jay Hoey President and CEO of Elekta North America. “Since the party is on Halloween, costumes are encouraged and everyone should expect the same spirit of fun, camaraderie and entertainment they’ve grown accustomed to in years past.”

To register or learn more, visit [www.elekta.com/astroevents](http://www.elekta.com/astroevents).

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### **About Elekta**

Elekta is a human care company pioneering significant innovations and clinical solutions for treating cancer and brain disorders. The company develops sophisticated, state-of-

the-art tools and treatment planning systems for radiation therapy and radiosurgery, as well as workflow enhancing software systems across the spectrum of cancer care.

Stretching the boundaries of science and technology, providing intelligent and resource-efficient solutions that offer confidence to both healthcare providers and patients, Elekta aims to improve, prolong and even save patient lives, making the future possible today.

Today, Elekta solutions in oncology and neurosurgery are used in over 5,000 hospitals globally, and every day more than 100,000 patients receive diagnosis, treatment or follow-up with the help of a solution from the Elekta Group.

Elekta employs around 2,500 employees globally. The corporate headquarter is located in Stockholm, Sweden, and the company is listed on the Nordic Exchange under the ticker EKTA. For more information about Elekta, please visit [www.elekta.com](http://www.elekta.com).